



## Why Photos and Stories Matter



Camp Erin Santa Cruz is a program of Hospice of Santa Cruz County, your local nonprofit hospice. Thanks to the generosity of donors, foundations, and community partners, camp is offered completely free of charge to every grieving child and family we serve.

To continue offering camp year after year, we need to show the impact of our work. Photos and stories help us share the connection, healing, and joy that happen here.

We are always mindful of privacy and boundaries. We do not photograph deeply personal grief-sharing moments, and we strictly honor any opt-out requests from families or volunteers. Camper dignity, comfort, and emotional safety always come first.

When you allow photos to be used, you help ensure Camp Erin can remain free and available for the next child who needs it.





Thank you for participating in Camp Erin!

As part of participation, all families and volunteers are required to review and sign our Consent & Release form. This document outlines what we will and will not be responsible for, the types of information we may collect, and how that information may be used.

Here are some important highlights:

- Participation in Camp Erin may involve certain inherent risks. By signing the Consent & Release, you acknowledge that you understand these risks, including the possibility of illness, injury, or other harm, and are willing to assume them for yourself and/or your child.
- In connection with participation in Camp Erin, we may collect information such as statements, videos, photos, and audio recordings of you and/or your child.
- This information may be used now or in the future for lawful purposes, including promoting Camp Erin and sharing how the program supports grieving youth and families through flyers, social media, videos, and other outreach materials.
- Unless you opt out of communications, Eluna may contact you with additional resources, updates, and information related to Camp Erin.
- If you do not wish to be included in any photography or video, or if you do not wish for your child to be included, please clearly note this in the final box on the form under “Additional Details.” We will strictly honor all opt-out requests.

If you have questions about the Consent & Release, please contact the Camp Director directly.

*This summary is not a legal document and is not part of the Consent and Release. It is provided only for your convenience, is not exhaustive, and does not replace reading the Consent and Release. If anything in this summary conflicts with the Consent and Release, the terms of the Consent and Release will control.*