



TM

HOSPICE

OF SANTA CRUZ COUNTY

CARING, FOR LIFE

2023 Annual Report

OUR VISION

All members of the community
live and die with dignity.

OUR MISSION

Hospice of Santa Cruz County honors
the choices of individuals and families by
providing exemplary end of life care and
grief support to our community.

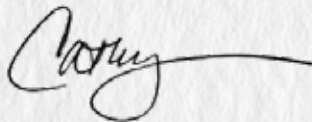
Dear Friends,

Every life has a story, and hospice is the chapter where compassion, comfort and care intersect. Our services are a testament to the power of empathy and support. When combined with excellent clinical skills and our deep commitment to quality and education, we create a compassionate narrative that uplifts the human spirit.

Our commitment embraces all people, of all ages, facing serious illness and extends through their grief journey. We are dedicated to reaching out to communities that may not readily access our care by breaking down misconceptions, language, and cultural barriers so that everyone knows us before they need us.

Thank you for your partnership in providing care when every moment matters. Together, we are supporting community members through the most challenging decisions and ensuring that no one walks this journey alone.

With heartfelt gratitude,



Cathy Conway, CEO



BOARD OF DIRECTORS

Julia Muennich Cowell,
PhD, RN, FNASN, FAAN
PRESIDENT

Katherine Gabriel-Cox, MD
VICE PRESIDENT

Richard J. Clark
TREASURER

Cara DeSimone
SECRETARY

Michael Allard
Dean Austin
Owen Brown

Susan MacMillan
Chris Maffia

Bill McGowan
Daisy Nuñez

Sigolène Ortega, MPH
Sharon Tapper, MD

*“Hospice transformed
the caregiving experience
for our family.”*

JENNIFER S.

IMPACT



130

Veterans Served



54

Youth at Camp Erin®



302

Pet Companion Visits



1,695

Music Therapy Sessions

Patients & families are at the heart of every decision we make

1,122

Total Patients Served
(Hospice, Palliative, Pediatric)



2,515

Hours of Volunteer Visitor Support



3,300

Grief Support Sessions

Managing Your Investment Through Quality Care

Financial Snapshot – June 30, 2023

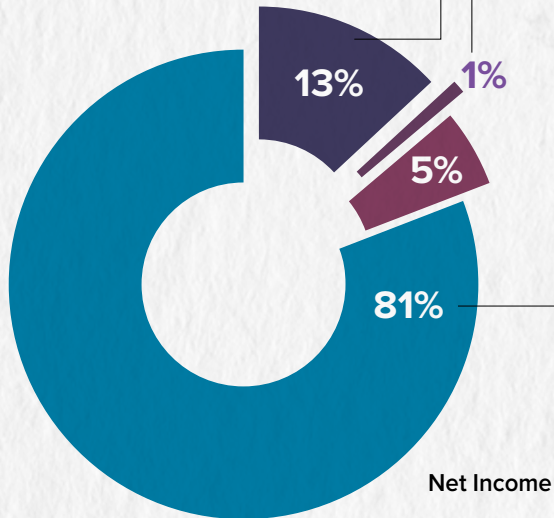
Revenue \$21,612,878

Net Patient Revenue \$17,479,698

Community Support \$1,108,142

Friends of Hospice Events \$177,000

Non-Operating Income \$2,848,038



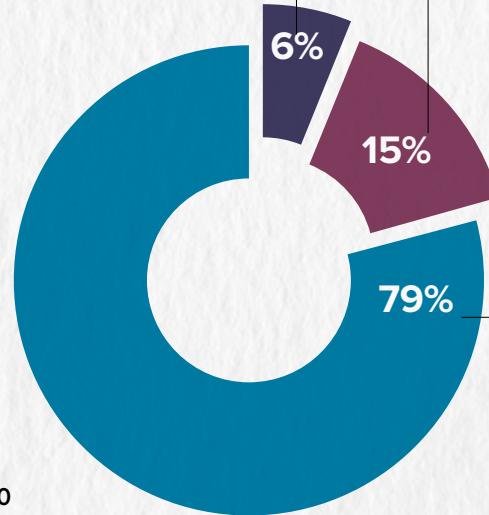
Net Income \$868,560

Expenses \$20,744,318

Patient Service \$16,429,742

G&A \$3,038,429

Community Programs* \$1,276,147



* Community Programs = Music Therapy, Camp Erin, Grief Support, Palliative Care, Community Education, Volunteer Visitors, Pet Companions



Why give?

"I learned I am not alone. Grief is a natural process."

CAMP ERIN CAMPER

\$50,000 or more

Community Foundation Santa Cruz County
Estate of Sally Scholz

\$25,000-\$49,999

Anonymous
Caroline's Non Profit Thrift Shop
Hospice Giving Foundation
Kaiser Permanente Northern California
Community Benefit Programs
Monterey Peninsula Foundation,
host of the Pebble Beach Pro-Am
Rowland & Pat Rebele

\$10,000-\$24,999

Charitable Adult Rides & Services, Inc
Eluna
Gary Gogol
Granite Construction
Linda Halloran
Mike & Bertie McElroy
New York University
Richard Novak
Frank F. Orr & Zoe Ann Orr Fund
Mari Rossi
Santa Cruz Cancer Benefit Group
Subaru of America, Inc
Gail & Edgar Thrift
Estate of Mary & Max Voest
Helen & Will Webster Foundation
Rachel Wedeen
George & Lois Wolfe

Angel Circle

Our Angel Circle program generates a reliable funding stream vital to our community programs. There are several ways to participate. Angels contribute \$1,000+ annually for a term of three years or in perpetuity.

Toby & Michael Alexander
Michael & Kalena Allard
Judith Allen & Susan Seaburg
Anonymous (2)
Dean & Rainy Austin
Linda Barsanti-Downing &
Dwayne Downing ◯
Kimberlee & Aaron Bartley
Alice Benet
Dale Bishop, MD
Barbara Black
Owen Brown & Mary Akin
Marilyn & Drew Calciano
Trish Canepa
Camille Chase
Dr. Agnes Chien & Dr. Howard Nelson
Richard & Ginny Clark
Bud & Rebecca Colligan
Cathy Conway & Soma Goresky ◯
Freny Cooper
Mary Culley & Scott Smith
Liz Dasher
James & Debra deDiego
Cara DeSimone ◯
Donald Dillingham
Linda Donovan ◯
Jennifer Drummond
Robbie Dunton
Courtney Faulkner & Marc Callender
Lisa Flores
Katherine Gabriel-Cox, MD
Margaret Gordon
Ken Haber
Kathleen Hughes & Kate McGirr ◯

Judi & Philip Humble
Marilyn Humphrey
Tim & Pam Humphreys
Carolyn Hyatt ◯
Fred & Jo Lynne Jones
Susan Kamprath
Pam Kangas
Bob Katz & Leola Lapidés-Katz
David & Sharon Kluger
Lynn Knox
Rachel Kuo
Bonnie & Bob Lange
Joyce & Vincent LoFranco
Susan MacMillan
Chris & Chuck Maffia
Mary Maselli
Michael K. McCawley
Barbara McIntyre ◯
Leta Miller
Marilyn Miller
Julia Muennich Cowell
Daisy Nuñez
Susan Panches
Donna Ramos & Douglas Brouwer
Norma Sacks
Adam & Adina Shore
Susanne Short
Ruth E. Smith



Ginny Solari Mazry ◯
Stephanie Suglian ◯
Diane Syrcle & Susan Leo ◯
Sharon Tapper & James Spiegel
Tim & Nicole Ulen
Rachel Wedeen ◯
Esther Wilson

◯ **GUARDIAN ANGELS** contribute \$2,500+ annually for three years

◯ **PEDIATRIC ANGELS** invest \$5,000+ annually for three years to support our Concurrent Care for Children program

◯ **PERPETUAL ANGELS** are all-in with an annual \$1,000+ gift in perpetuity

◯ **PERPETUAL GUARDIAN ANGELS** donate \$2,500+ each year in perpetuity

If you're inspired to give in this way, contact Sigfrid Garman
sgarman@hospicesantacruz.org

\$1,000-\$4,999





A & A Organic Farms
 Jim & Edith Abendschan
 Larry Abitol
 Alcyon Foundation
 Anonymous (7)
 Bob & Sharon Bailey
 Janice Bell
 Biosphere Consulting, Inc.
 Blaettler Family
 Ann Butler
 Canyon View Capital Inc.
 Care from the Heart In Home Services
 Charles Carlson
 Roger Caron
 Sandra Chung
 City of Capitola
 Richard & Ginny Clark
 Janice M. Cockren
 Julie & Alex Conserva
 Yvonne Coombs
 Linda Cooper
 Josie & Charles Cowden
 Anne & Ken Dobler
 Betsy Dodd & Jim Boddy
 Michelle Drenick
 Lee & Emily Duffus
 Ray Eitrem
 EMDR Institute
 Karen Estrella Dundurs
 Falcon Trading Company, Inc.
 The Finkelman Family Charitable
 Foundation
 James Flautt
 Terry Forman
 Freestone Capital Management
 Frontstream
 Gino Panelli Foundation, Inc.
 Graniterock
 Robert Hartmann
 Carolyn & Clark Heinrich
 Estate of Patricia Henderson

Nancy Hoffman
 Catherine Hogan
 Kay Holcomb
 Horizon Oxygen & Medical Equipment
 Sara Horsley
 Coleen Hurley
 Terry Karima
 Sara & Tom Karn
 Kayjer Fund
 Charlotte Kim, MD & Jay Meisel, MD
 Susan & Matt Kluger
 Gordon Kobara
 Jennie Kulczyk
 Harold LaFont
 LaHaye Family Fund
 Eleanor Littman
 Michael & Kimarie Manfre
 Robert Mapes
 Marilyn Marker
 Andrew & Aimee Martin
 Gary Martin
 Keith & Della McKenzie
 Mits Mihara
 Moe Family Charitable Trust
 Martin Morey
 Carla & Eric Moss
 Native Daughters of the Golden West
 Sandra Nelson
 Ned Nemacheck
 Kelly & Maria Nesheim
 New York Life Foundation
 Marcie Noble
 Rebecca Nolan
 Nordic Naturals
 Peggy O'Laughlin
 Steve Oneto
 Martina & Will O'Sullivan
 Pacific Angels Home Care
 Cathy Parisie
 Parsons Giving Fund
 Janet Perry

Shirley & Howard Pickle
 Renaissance Charitable Foundation
 Brad Resetar
 Bob & Crystal Ridino
 Carl Rom
 Lindsey Roscoe
 Gregory Ross
 Vickie & Dan Rutan
 Safe at Home Senior Care
 Santa Cruz Seaside Company
 Santa Cruz County Bank
 Santa Cruz Rotary Foundation
 Scharf Investments, LLC
 Judy Schebetta
 Sherman and Boone Realtors
 Barbara & Ron Sissom
 Slatter Construction
 St. John the Baptist Church
 Staff of Life
 Jill Tardif
 Sherman M. Unell
 Vilhauer Family Trust
 Estate of Bessie Vizzusi
 Katie Welch
 Nancy & Hank Wempe
 Nels & Susan Westman
 Estate of Harold Widom

William J. Codiga Family Foundation
 Dr. Thomas Windsor
 Debra Woo
 Hal & Barbara Sue Zamora
 Marian Zeidler



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\$500-999





Judith Allen & Susan Seaburg
 Allterra Solar
 AmazonSmile Foundation
 Aromas Bible Church
 Kenneth Averill
 Michele Bassi
 Bay Federal Credit Union
 Brad Beaulieu
 Benito & Azzaro Pacific Gardens Chapel
 Carolyn Biddick
 Sam Bishop & Elena Laborde-Bishop
 John & Shirley Blaettler
 Margaret Brose White
 Natascha J. Bruckner
 Margaret Campononico
 Frank & Susan Capurro
 Penelope Carless
 Paul & Teresa Carrubba
 Karen Casella
 Coty Catlin
 Patrick & Pamela Cerruti
 Melissa Cline
 Ceil Cirillo
 Jennifer Cobas
 Jim Cockrell
 Mabel Cole
 Ross & Susan Condit
 Tom Cooper
 Christopher & Nancy Currier
 Klo Ann Curtis
 Bill & Cathy Davis
 Judy & Frederick DeKalb
 Sharon D. Dirnberger
 Rick & Colette Duquette
 Susana Dutro
 Suslynn Ebert
 Tom & Barbi Evenson
 Andrew Fisher
 Elizabeth Fohs
 Debbie Fontaine
 Lillian Forcier

Sherry Foster
 Mary Gaukel Forster
 George and Ellen Fund
 Susan Gorsky
 Green Mountain Foundation/Maple House
 LeRoy Grose
 Bill Gurmin
 David & Bette Harken
 Debbie Harlan
 Sally & Frank Hewitt
 William Higginbotham
 Thomas Holland
 Laurie & Peter Hunkel
 Shannon Jeffries
 Bob Johnson
 William Jolly
 Rebecca Karraker
 John Keith
 Kiwanis Club of Surf City
 Terrie Landini
 Tom Lauderbach
 Jane Lear-Myers
 Jack & Marsha Leutza
 Cornell & Bill Littell
 Sharron Locatelli
 Gerry & Bonnie Lund
 Mary Ann McCamant
 Mark McWhinney
 Rick Miritz
 Janice Mitchell
 George & Linda Moran
 Donald & Ann Morey
 Pamela Myatt
 New York Life
 Dave Newcomb
 Ms. Amy R. Newell
 Marilyn & Joe Nussbaum
 Vincent & Anna Oberst
 Zane & Holly Ota
 Randy Parker
 Jackie Pascoe

Deborah Powers
 Kathleen Rawls
 Diane Resetar
 Philip Rice
 Alan Ritch
 Kristine Ronzano
 Dorothy Ruby
 Robert Russell
 Marilyn Sandow
 Alan Segal
 Kathie & Dale Sinor
 Tom Skidmore
 Cheryl Smelt
 Brett Smith
 Gary & Barbara Smith
 Gilbert & Mimi Stein
 Andrew Sterbenz
 Samuel & Patricia Stevens
 Robert Stolich
 Rochelle & Dean Sturtevant
 Lawrence Tartaglino
 The Benevity Community Impact Fund
 Jim Thompson
 Kent Thompson, MD
 Annemarie & Louis Tomafsky
 Adelle Tomash



Judy Treuge
 Nazario Valdivia
 Peggy Weeden
 Carol Weisenstein
 Nicholas West
 Rita Witmer
 Helene S. Woolsey

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sgarman@hospicesantacruz.org

Legacy Circle

Legacy Circle members have named Hospice of Santa Cruz County in their will or estate plan to ensure exceptional care for generations to come.

Richard & Lani (Snyder) Adams
 Toby & Michael Alexander
 Judith Allen & Susan Seaburg
 Rosemary L. Anderson
 Anonymous (4)
 Susan Brooks
 Owen Brown
 Lynne Caldwell
 Agnes Chien & Howard Nelson
 Leah Clark
 Richard & Ginny Clark
 Cathy Conway & Soma Goresky
 Mary Culley & Scott Smith
 Cara DeSimone
 Sharon D. Dirnberger
 Susan Donatelli
 Linda Donovan
 Herb & Nancy Eder
 Babs Farrell
 Ronaele Findley
 Margaret Gordon
 Kathleen & Kent Grave
 Ken Haber
 Amy & David Harrington
 Ann Hestand

Kathleen Rose Hughes & Kate McGirr
 Pamela Kangas
 David & Sharon Kluger
 Bonnie & Bob Lange
 Cynthia Margolin
 Louise McKenna
 Gary & Donna Moro
 Pamela Nelson
 Sharon Parker
 Ann Carney Pomper
 Susan Punches
 Philip Rice
 Alan Ritch
 Norma Sacks
 Kathie Sinor
 Ginny Solari Mazry
 Mandy Spitzer & Victor Schiffrin
 Stephanie A. Suglian Trust
 Diane Syrcle
 Gail Thrift
 Monte Tudor-Long
 Rachel Wedeen
 George & Lois Wolfe

Circle of Care

Circle of Care members participate in the convenience of monthly giving.

Leslie & Richard Andrews
 Mary Carvalho
 Carol Ferris
 Sigfrid Garman
 Nancy & Andy Gere
 Mary James
 Lynne Lundy
 Cynthia Margolin & Michael Bentzen
 Francesco Miraglia
 Gabe Reyes
 Diane Robey
 Ann T. Russell
 Jana & Peter Thomsen
 Cramer Toth
 Monte Tudor-Long
 Tim & Nicole Ulen

*“I came to think of our Hospice team
 as the Visiting Angels.”*

ERICA T.



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**Please consider continuing
your generous support.**

DONATE



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HOSPICE

OF SANTA CRUZ COUNTY



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