

2019 ANNUAL REPORT

At **Hospice of Santa Cruz County** we believe that wellbeing is important at every stage of life.



Providing exceptional endof-life care and grief support resources for the community is our first priority.

Our team-oriented approach is tailored to the patient's needs and wishes, delivering medical care, pain management, emotional and spiritual support, as well as addressing family needs.

HOSPICE HONORS

This year we were recognized as a Hospice Honors Recipient, a national award recognizing excellence in hospice care from the caregiver's point of view, scoring above the national average in every category.

93% would recommend Hospice of Santa Cruz County 93% received the right amount of emotional support

92% rate the quality of our patient care at 9 or 10 on a 10-point scale

Our Finances

Our work is guided by our nonprofit mission to serve all members of our community and encircle those facing the end of life with comfort, compassion, and expertise. We frame all decisions, strategies, personnel, and programs with the single focus on what is best for patients and families. This year, HSCC's Board of Directors and Leadership committed to a year of investment, funded through Board Designated cash reserves, to ensure a solid future for the organization. Our work in forming the California Hospice Network (CHN) will ensure long-term viability and relevance for HSCC and other stand-alone nonprofit hospice organizations in California.

Revenue

| Patient Service Fees | \$21,638,784 (92%) |
|------------------------|--------------------|
| Fundraising Activities | \$1,660,230 (7%) |
| Other | \$110,822 (<1%) |
| Total: | \$23,409,836 |

Expense

| \$19,237,124 (82% |
|-------------------|
| \$3,799,655 (16% |
| \$535,355 (2% |
| \$23,572,13 |
| |

"Tell me, what is it you plan to do with your one wild and precious life?"
—Mary Oliver







We are proud to be a founding member of the California Hospice Network, a strategic partnership committed to sustaining local nonprofit, community-based hospice care in California. Embracing the future of telemedicine we launched a Telehealth pilot project to enhance access to clinical staff for palliative care patients.

Scotts Valley Chamber of Commerce recognized Hospice of Santa Cruz County as the 2019 Organization of the year.

Thanks to your generous support we are encouraged in our journey to retain our standing as the hospice of choice, employer of preference, training center of excellence, and your trusted partner for end-of-life care in Santa Cruz County.



2019

CONNECT WITH US!

hospicesantacruz.org 831 430 3000



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940 Disc Drive Scotts Valley, CA 95066

Ways to Give



Make a One-time Contribution



Make a Tribute Gift Your loved one's memory lives on through your action. Donating takes less than five minutes, and changes lives forever.



Join our Circle of Care Put your money where your



Leave Your Legacy Include Hospice of Santa Cruz

Join the Angel Circle Help to sustain our community

programs by committing to an annual gift of \$1,000+ for



County in your will, life insurance, IRA, or estate plan.



IRA Distribution If you are 70½ taking a mandatory distribution from your IRA you can direct your gift to

For more information contact Diane Syrcle, Director of Development: 831 430 3033, dsyrcle@hospicesantacruz.org

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Your Investment Makes Extraordinary Things Happen July 1, 2018-June 30, 2019

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