2017 Annual Report

Your wellbeing matters every day at Hospice of Santa Cruz County
Meeting you and those you love at life’s end and before.

What You Made Possible

158 people received transitions & palliative care
2,250 grieving loved ones received support
1,089 people received hospice care
3,772 Volunteer Visits supported patients, their caregivers, and family
51 children attended Camp Erin® Santa Cruz, a weekend of fun, healing, and friends
1,285 people talked with us about hospice and advanced healthcare planning
176 veterans served
667 kids received grief support and in-school grief education
440 attended our Movie Nights at the Del Mar focused on end of life issues that impact our community
2 locations providing bilingual services across the county from Watsonville and Scotts Valley
667 kids received grief support and in-school grief education
4 years celebrated of our Pet Companion Program

Our Deepened Commitment

We’re so proud to be your community-based nonprofit hospice. Each year, with your support, we expand programs and invest in new services to meet the community’s needs.

Our Palliative Care Pilot became an ongoing program and we are now able to accept Blue Shield insurance, making it possible for us provide an extra layer of support to more people facing serious illness.

Our Bob and Joey Jackson Music Therapy Program continues to bring healing and relief. With approval from the American Music Therapy Association, our first Music Therapy Intern will join us in January 2018 to bring this service to more people.

Camp Erin® Santa Cruz included the transformative power of music. Kids wrote songs and played drums they made at camp to express themselves through music. Throughout the weekend, they created connections and celebrated the lives of their loved one. The healing continues.

Our Finances

Fiscal Year July 1, 2016 – June 30, 2017

Revenue

Patient Service Fees 94.6% $19,969,043
Fundraising Activities 4.8% $1,014,323
Other 0.5% $115,622
Total: $21,098,988

Expense

Program 80.6% $16,890,931
Administration 17.3% $3,619,117
Fund Development 2.2% $453,567
Total: $20,963,615

Celebrating 40 years

Together with partners like you, we’ve been at the sides of thousands of people on their end of life journey for 40 years. As we move into the next forty years, we have two exciting opportunities to celebrate.

Palliative Care Matching Gift Opportunity

The Bright Horizons Fund committed $100,000 to our Palliative Care Services. For each gift made to the program between now and June 30th, 2018, they’ll match it dollar for dollar. Be a part of it by making a gift today - 831 430 3033.

Spoken/Unspoken

Dec 1, 2017 – March 25, 2018 at the Museum of Art & History
A sound installation that features intimate stories from people in our care. Learn what matters most to them and record your own story at this exhibit.

Thank you. Your gifts make this possible.

hospicesantacruz.org | 831 430 3000 |
Ways to Give

Your gifts provide comfort, care, and community.

Make a One-Time Contribution

Make a Tribute Gift

Join our Circle of Care

Join the Angel Circle

Put your money where your heart is with an ongoing monthly donation.

Leave Your Legacy

Include Hospice of Santa Cruz County in your will, life insurance, IRA, or estate plan.

Contact Sally Green, Director of Development, for more information. 831-430-3023, algreen@hospicesantacruz.org

Your Investment Makes Extraordinary Things Happen

Thank you to our generous donors July 1, 2016 – June 30, 2017

2017 Annual Report

2016-17 Board of Directors

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