2016 Annual Report

Quality of life matters every day at **Hospice of Santa Cruz County**

More than ever, we're expanding services that help our community live fully and meaningfully.

What You Made Possible

061 People received hospice care





Kids received grief support and in-school grief education

Volunteer Visits supported patients, their caregivers and family



1.850

Grieving loved ones received support

of our volunteers are future physicians



Years celebrated of our Pet Companion Program



Children attended Camp Erin® Santa Cruz, a weekend of fun, healing and friends



Award for Outstanding Program Achievement for our **Pre-Med Volunteer Visitor** program



Locations providing bilingual services across the county from Watsonville and Scotts Valley

We're Dedicated

We offer end-of-life care and so much more. Hospice of Santa Cruz County supports quality of life, every day.

We meet people exactly where they are, bringing a new depth to our services and mission.



Our Palliative Care Pilot allows people facing serious illness an extra layer of support and care.



Our new Bob and Joey Jackson Music Therapy Program brings healing and relief to people in hospice care.



Our Grief Support Program has expanded to offer our traditional support and now includes cooking for one, writing classes, reiki, meditation, breath work, and nature walks in the redwoods.

Hospice allows for the time to focus on what's most important.

Our Financials

Fiscal year:

July 1, 2015 to June 30, 2016

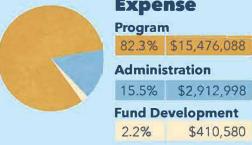
Revenue

Patient Service Fees 85.4% \$17,672,333 **Fundraising Activities**

14.2% \$2,946,018 Other 0.4% \$86,765

Total: \$20,705,116 **Expense**

\$18,799,666



A \$1.8 million bequest from the William C. Joy estate helps to secure our future in a changing Medicare landscape.

Total:

Our Community Wants:



To live fully.



A safe space to plan ahead.



To make informed choices if they're unable to speak for themselves.



To broaden the discussion of what wellbeing

1,109 People talked with us about what matters to them and how hospice and advance care planning supports their decisions.

April 16th is officially...

National Healthcare Decisions Day in Santa Cruz County! Hospice is honored to have led the charge to officially declare this important day.

means at all stages of life.

All of these services turn our expert hospice care

Our 2016 Annual Report is in!

(831) 430-3000 hospicesantacruz.org OF SANTA CRUZ COUNTY HOSLICE



Scotts Valley, CA 95066 940 Disc Drive

5 Ways To Give

Your gifts provide comfort and care.

1 One-Time Contribution

2 A Monthly Donation

Put your money where your heart is with a monthly donation.

3 Leave Your Legacy

Name Hospice of Santa Cruz County as part of your will, life insurance, IRA, or estate plan.

4 Honor Your Loved Ones

Their memory lives on through your action. Donating takes five minutes, and changes lives forever.

5 Join the Angel Circle

Help sustain community programs. Commit to an annual gift of \$1,000+ for three years.

Please contact Sally Green, Development Director, for more information: (831) 430 3033 | slgreen@hospicesantacruz.org

2015-16 **Board of Directors**

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Your Investment Makes Extraordinary Things Happen

Thank you to our generous donors. July 1, 2015 - June 30, 2016

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Gifts over \$30,000

Kathleen J. Andrews Trust Friends of Hospice William C. Joy, 2015 Revocable Living Trust Eleanor E. Leeson Trust Frank & Zoe Ann Orr Fund, CFSCC

Gifts \$10,000 - \$30,000

The Bright Horizon Fund Caroline's Non Profit Thrift Shop Mike & Bertie McElroy Frank & Zoe Ann Orr Fund, CFSCC Santa Cruz Cancer Benefit Group Sue Sogard Richard & Mary Solari Charitable Trust Subaru of America, Inc Gail & Edgar Thrift Michael Zwerling

Gifts \$5,000 - \$9,999

Marilyn & Drew Calciano Mary Culley & Scott Smith Robert Morden

Gifts \$1,000 - \$4,999

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Gifts \$250-\$999

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