2016 Annual Report

Quality of life matters every day at Hospice of Santa Cruz County

More than ever, we’re expanding services that help our community live fully and meaningfully.

What You Made Possible

1,061 People received hospice care
546 Kids received grief support and in-school grief education
171 Veterans served
3,637 Volunteer Visits supported patients, their caregivers and family
1,850 Grieving loved ones received support
10% of our volunteers are future physicians
3 Years celebrated of our Pet Companion Program
51 Children attended Camp Erin® Santa Cruz, a weekend of fun, healing and friends
1 Award for Outstanding Program Achievement for our Pre-Med Volunteer Visitor program
2 Locations providing bilingual services across the county from Watsonville and Scotts Valley

We’re Dedicated

We offer end-of-life care and so much more. Hospice of Santa Cruz County supports quality of life, every day. We meet people exactly where they are, bringing a new depth to our services and mission.

- Our Palliative Care Pilot allows people facing serious illness an extra layer of support and care.
- Our new Bob and Joey Jackson Music Therapy Program brings healing and relief to people in hospice care.
- Our Grief Support Program has expanded to offer our traditional support and now includes cooking for one, writing classes, reiki, meditation, breath work, and nature walks in the redwoods.

Hospice allows for the time to focus on what’s most important.

Our Community Wants:
- To live fully.
- A safe space to plan ahead.
- To make informed choices if they’re unable to speak for themselves.
- To broaden the discussion of what wellbeing means at all stages of life.

Our Financials

Fiscal year: July 1, 2015 to June 30, 2016

Revenue
- Patient Service Fees 82.3% $17,672,333
- Fundraising Activities 14.2% $2,946,018
- Other 0.4% $86,765
- Total: $20,705,116

Expense
- Program 82.3% $15,476,088
- Administration 15.5% $2,912,998
- Fund Development 2.2% $410,580
- Total: $18,799,666

A $1.8 million bequest from the William C. Joy estate helps to secure our future in a changing Medicare landscape.

1,109 People talked with us about what matters to them and how hospice and advance care planning supports their decisions.

April 16th is officially...
National Healthcare Decisions Day in Santa Cruz County!
Hospice is honored to have led the charge to officially declare this important day.

All of these services turn our expert hospice care into transformative support. Thank you.
5 Ways To Give
Your gifts provide comfort and care.
1. One-Time Contribution
   Put your money where your heart is with a monthly donation.
2. Leave Your Legacy
   Name Hospice of Santa Cruz County as part of your will, life insurance, IRA, or estate plan.
3. Honor Your Loved Ones
   Their memory lives on through your action.
   Donating takes five minutes, and changes lives forever.
4. Join the Angel Circle
   Help sustain community programs.
   Commit to an annual gift of $1,000+ for three years.

Please contact Sally Green, Development Director, for more information:
(831) 430 3033 | sgreen@hospicesantacruz.org

Your Investment Makes Extraordinary Things Happen
Thank you to our generous donors. July 1, 2015 - June 30, 2016